



JAPAN – ASEAN RELATIONS

Rotary Club Jakarta
April 16, 2013

Kimihiro Ishikane
Ambassador of Japan to ASEAN

Table of Contents

- Japan-ASEAN : Strategic Partners
- People to People Connectivity – Kokoro no tomo (Heart-to-Heart relations)
- ASEAN To Face Many Challenges
- Conclusion



Japan-ASEAN : Strategic Partners

Strategic Importance of ASEAN-Japan Relations

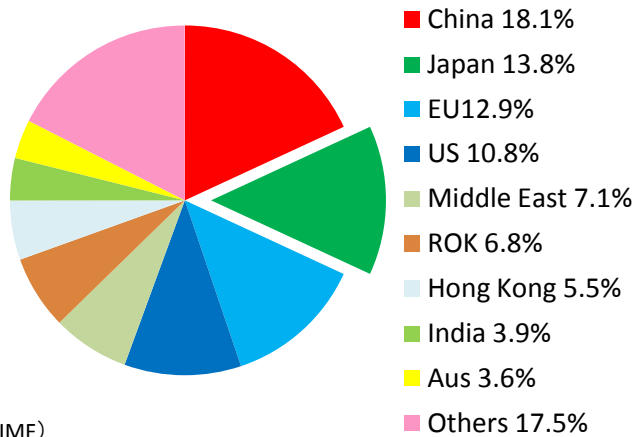
- Vibrant economy with 600 million of people(ASEAN).
- World No.3 Economy, Free Democracy with Rule of Law (Japan).
- ASEAN and Japan share common interests in achieving
 - Regional architecture underpinning Peace and Prosperity of East Asia
 - Freedom of navigation in the area

ASEAN and Japan are Deeply Interconnected in Economy & Human Flows

- ASEAN and Japan are mutually second largest trading partner.
- ASEAN is Japan's biggest investment destination in East Asia (1.5 trillion yen, 2011). Japan is top individual country investor to ASEAN.
- ASEAN is a production base for Japanese companies.
- Trade/Investment liberalization is underway through EPAs.
- ASEAN is one of the favorite tourists destination for Japanese and more ASEAN people going to Japan.

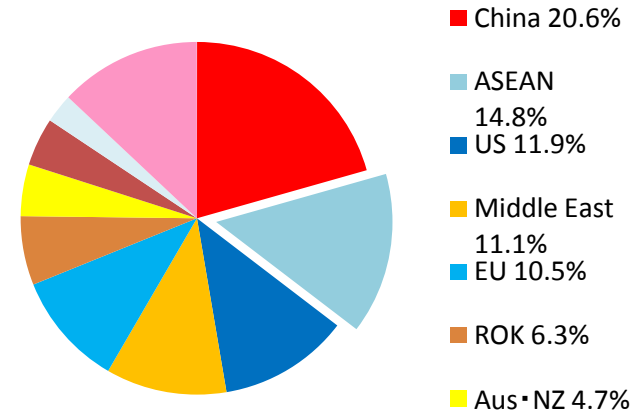
Japan-ASEAN Relations : Close Economic Ties

ASEAN's Trading Partners



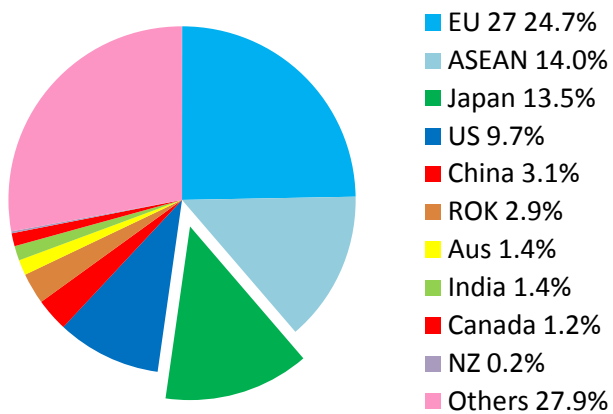
(2011: IMF)

Japan's Trading Partners



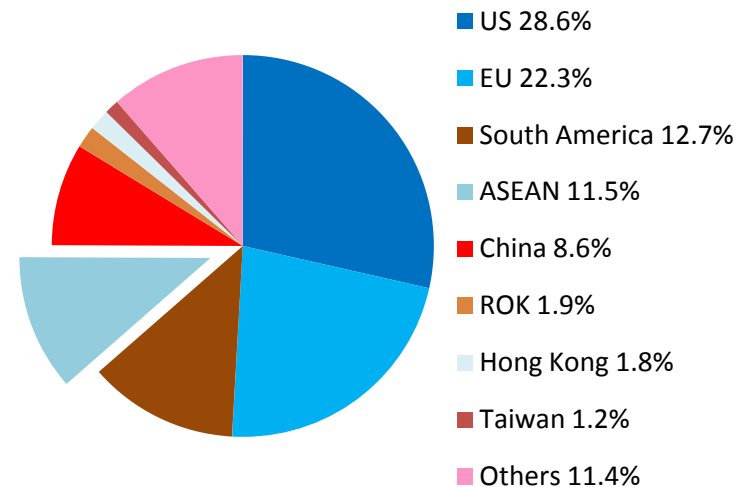
(2011: Ministry of Finance)

Countries Investing to ASEAN



(2001-2010: ASEAN Secretariat)

Countries Japan is Investing to



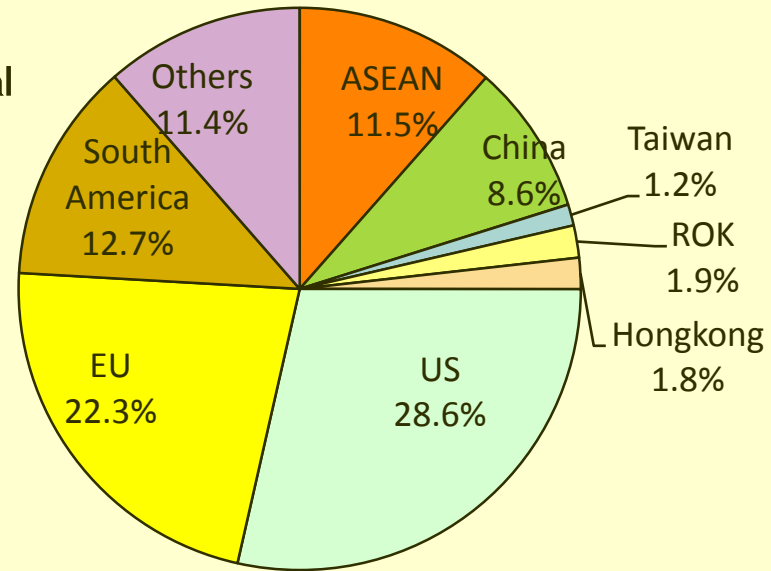
(End of 2011: Bank of Japan)

ASEAN is one of the major investment destinations for Japan

(next to the United States, EU and South America)

Japan's Foreign Direct Investment: Regional Breakdown (end of 2011 : JPY 74,828 billion)

➡ Japan Foreign Direct Investment to ASEAN is next to the United States, EU and South America.



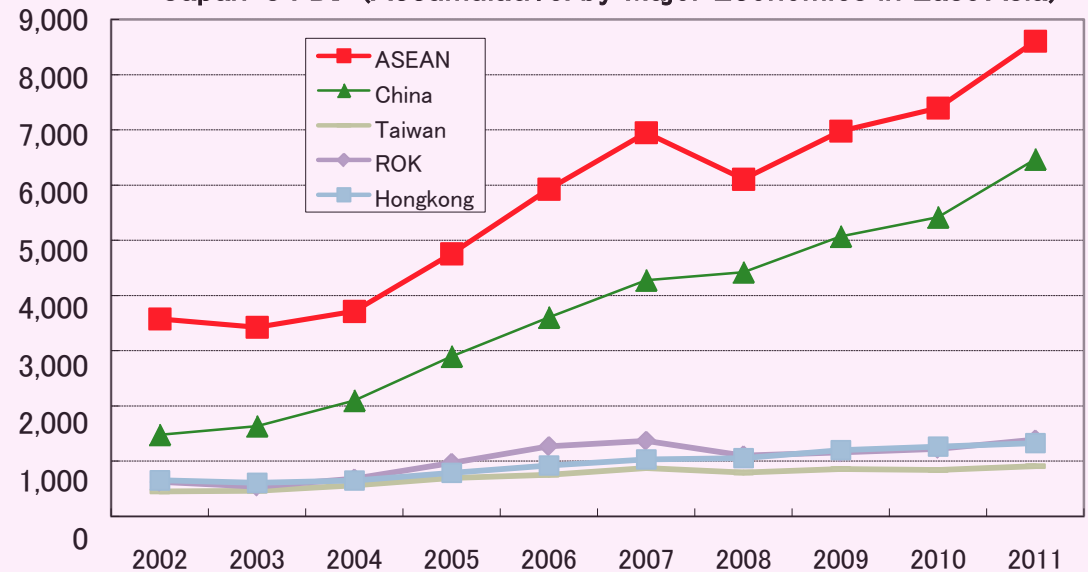
Source: the Bank of Japan, Direct Investment Data)

➡ Japan's Foreign Direct Investment to ASEAN has increased over the years.

Source: the Bank of Japan, Direct Investment Data)

(JPY bn)

Japan's FDI (Accumulative: by Major Economies in East Asia)



(Year End)

ASEAN is an important base of production & sales for Japan

Number of Production Base & Subsidiary of Japanese Companies Overseas

Figure 1. Foreign Subsidiaries of Japanese companies

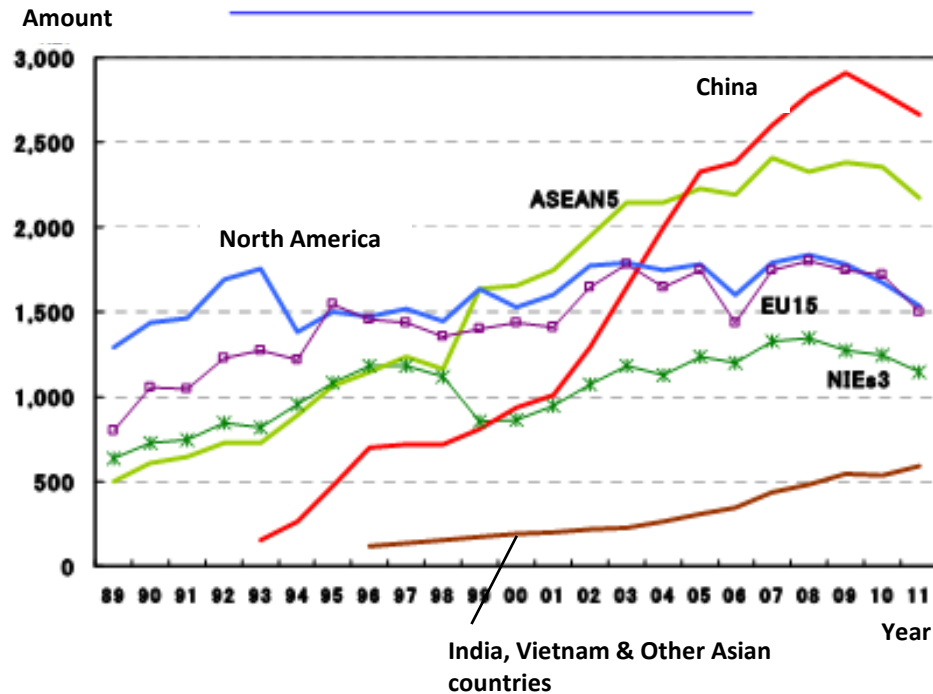
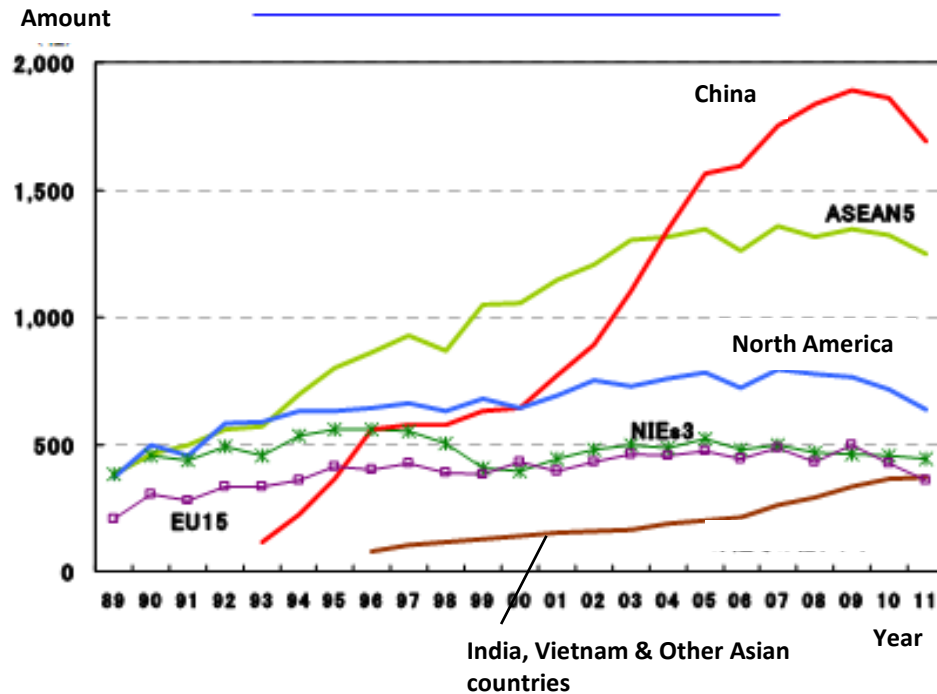


Figure 2. Production Bases of Japanese Companies overseas





(※1) China has been counted separately since 1993, while other Asian countries since 1996.

(※2) Singapore is in NIEs until 1998, then joined into ASEAN from 1999. EU means EU15 since 2004.

Countries/Areas which Japanese Manufacturing Companies Target in Mid-Term (Around 3 Years)

2011		
Ranking	Country	Rate (%)
1	China	72.8
2	India	58.6
3	Thailand	32.5
4	Vietnam	31.4
5	Brazil	28.6
5	Indonesia	28.6
7	Russia	12.4
8	USA	9.9
9	Malaysia	7.7
10	Taiwan	6.9
11	Republic of Korea	6.1
12	Mexico	5.7
13	Singapore	4.9
14	Philippines	3.0
15	Turkey	2.4
16	Australia	1.6
16	Bangladesh	1.6
16	Cambodia	1.6
19	Myanmar	1.4
20	UK	1.2

2010		
Ranking	Country	Rate (%)
1	China	77.3
2	India	60.5
3	Vietnam	32.2
4	Thailand	26.2
5	Brazil	24.6
6	Indonesia	20.7
7	Russia	14.5
8	USA	11.2
9	Republic of Korea	5.8
10	Malaysia	5.6
10	Taiwan	5.6
12	Mexico	4.8
13	Singapore	4.1
14	Philippines	2.7
15	Australia	1.6
15	Bangladesh	1.6
15	Turkey	1.6
18	German	1.4
19	UK	1.2
20	Myanmar	1.0
20	Poland	1.0
20	Saudi Arabia	1.0
20	South Africa	1.0
20	United Arab Emirates	1.0

 ASEAN Member States
 

Source: Japan Bank for International Cooperation (JBIC)

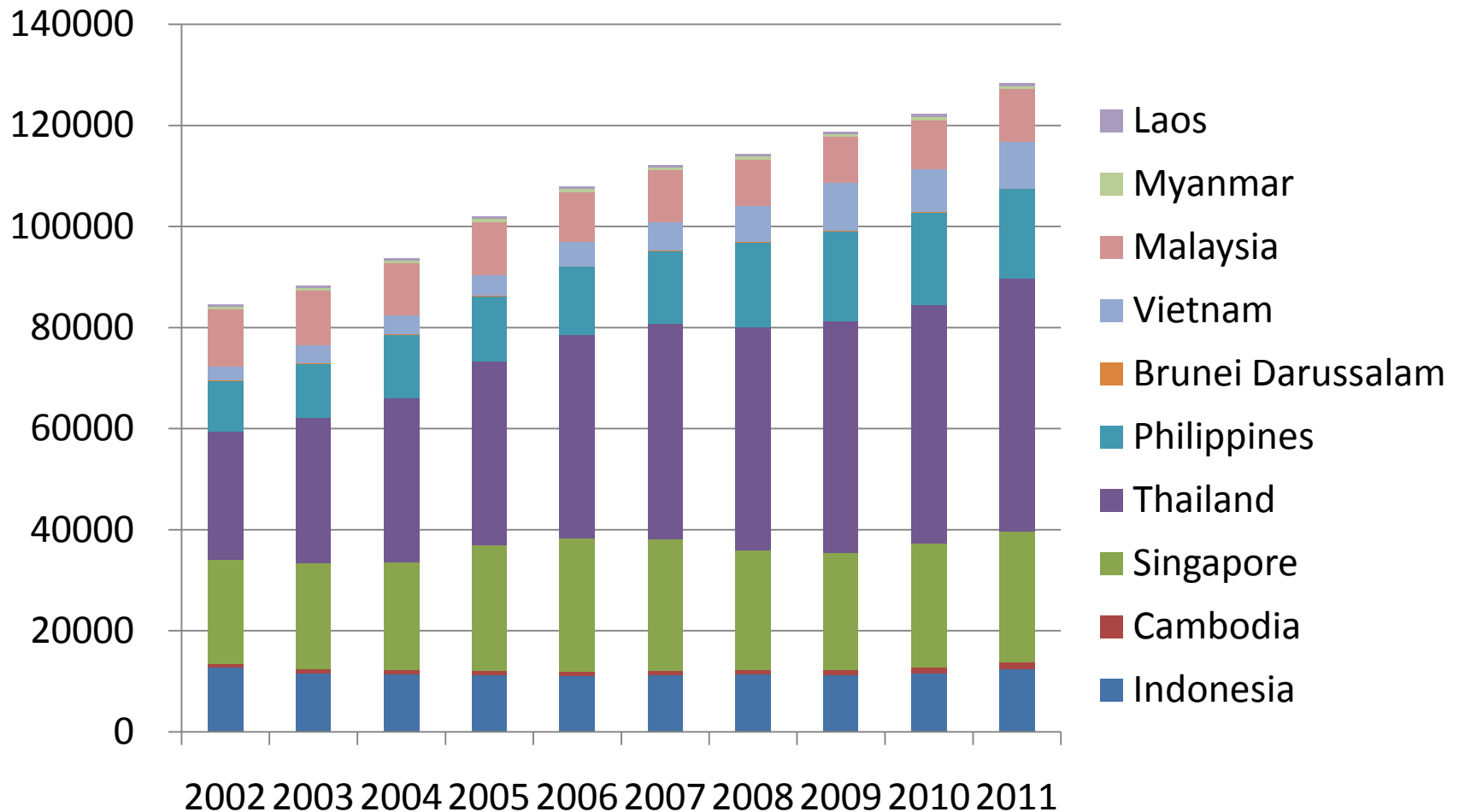


People to People Connectivity

– Kokoro no tomo (Heart-to-Heart relations)



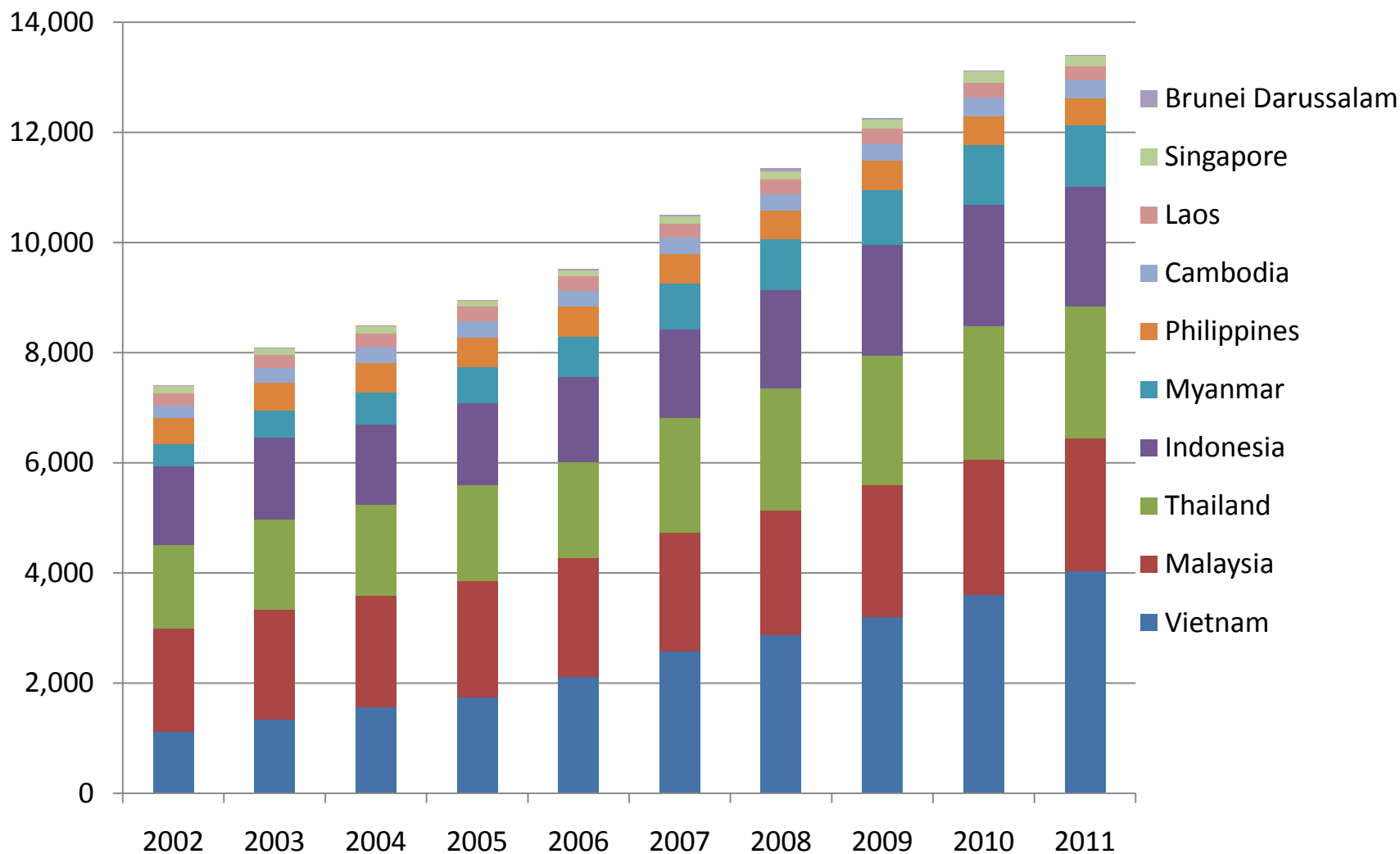
The Number of Japanese Living in ASEAN Member States





The Number of Foreign Students From ASEAN Member States

The Number of Foreign Students from ASEAN Member States has increased over the years.



PERSADA (Perhimpunan Alumni Dari Jepang)



- PERSADA was established in 1963 as an association of former Indonesian students studied in Japan. Head Quarter is located in Jakarta with 16 local branches. Around 2,500 members participate in various alumni activities. Mr. Rachmat Gobel serves as the President.
- PERSADA runs PERSADA University with about 1,400 students.
- PERSADA has enrolled as a member of ASCOJA and hosted all ASEAN alumni get-together in 2007 in Jakarta.

ASJA International (ASIA Japan Alumni International)

- In 1977, ASCOJA (ASEAN Council of Japan Alumni) was established to promote exchange among alumni associations of former international students from ASEAN countries to Japan. There are 10 ASEAN countries participating in ASCOJA.
- In 2000, ASJA (ASIA Japan Alumni International) was launched with the support of the Japanese Ministry of Foreign Affairs to promote mutual understanding and networking among former international students to Japan from Asia-Pacific countries.
- ASJA provides scholarships and a total of 78 students have completed their study in Japan since 2000. They are expected to play an active role in their respective country.



JENESYS(Japan-East Asia Network of Exchange for Students and Youths)

First program was launched 2007 to deepen mutual understanding among youth who will assume important roles in the next generation in East Asian countries and establish a basis for Asia's solidarity and promote friendship.



Traditional culture experience



Sports exchange

Under the first program about 13,500 youths from ASEAN countries (among which about 2,300 Indonesians) were invited to Japan. They visited various cultural, economic and social facilities in Japan and had opportunities to interact with Japanese friends and citizens.



Discussion among participants



Homestay

Second program JENESYS 2.0 was announced Jan 18, 2013 in Jakarta by PM Abe.

The program aims at inviting approximately 10,000 youths from ASEAN Member States.



School Visit



Factory tour

Feelings Toward Japan in ASEAN

Q: Do you think Japan today is trustworthy as a friendly nation?



93% responded positively

0% 20% 40% 60% 80% 100%

■ trustworthy ■ rather trustworthy ■ rather less trustworthy ■ not trustworthy ■ no idea

Q: What do you think that Japanese companies expand their business, invest and set up factories in your country?



93% responded positively

0% 20% 40% 60% 80% 100%

■ welcoming ■ rather welcoming
■ rather not welcoming ■ not welcoming
■ no idea

Source : MOFA, Japan

Surveyed countries : Indonesia, Malaysia, the Philippines, Singapore, Thailand, Viet Nam



Friends in needs, Friends indeed



ASEAN Member States Supports For The Earthquake Victims in Japan, March 2011

Country	Material	Receiving Location
Indonesia	Blankets, foods, canned rice sets, donation	Iwate Pref., Yamagata Pref., Saitama Pref.
Singapore	Blankets, water, mattresses, plastic tanks, emergency foods, donation	Miyagi Prefecture
Malaysia	Packed foods	Miyagi Prefecture
Philippines	Packed foods, cup noodles, bath towels, mats,	Iwate Pref., Miyagi Pref.

Source: MOFA, Japan



ASEAN Member States Supports For The Earthquake Victims in Japan, March 2011

Country	Material	Receiving Location
Vietnam	Towels, shoes, underwears for children and adults, disposable chopsticks	Iwate Pref., Miyagi Pref.
Brunei Darussalam	Donation	
Laos	Donation	
Myanmar	Donation	
Cambodia	Donation	

Source: MOFA, Japan

ASEAN Caravan Of GoodWill

Under the leadership of the former Secretary-General of ASEAN Dr. Surin Pitsuwan, 44 volunteers from ASEAN member states, including the victims of 2004 Indian Ocean Tsunami, and 28 volunteers from ASEAN member states who were studying in Japan visited Ishinomaki to boost the morale of the victims, where after shock was still felt.





Special ASEAN –Japan Ministerial Meeting

In response of the Great East Japan Earthquake, ASEAN decided to hold the Special ASEAN-Japan Ministerial Meeting on 9 April 2011.



Copyright: MOFA, Japan

Supports From Japan For Earthquake Victims in Aceh, Indonesia 2004



Japan' Supports for Flood Victims in Thailand 2011





Japan's Support For The Operationalization Of The AHA Center

ASEAN Coordinating Centre for Humanitarian Assistance on Disaster Management (AHA Centre) serves as the regional hub for disaster monitoring and analysis, preparedness, response, and technical and scientific cooperation



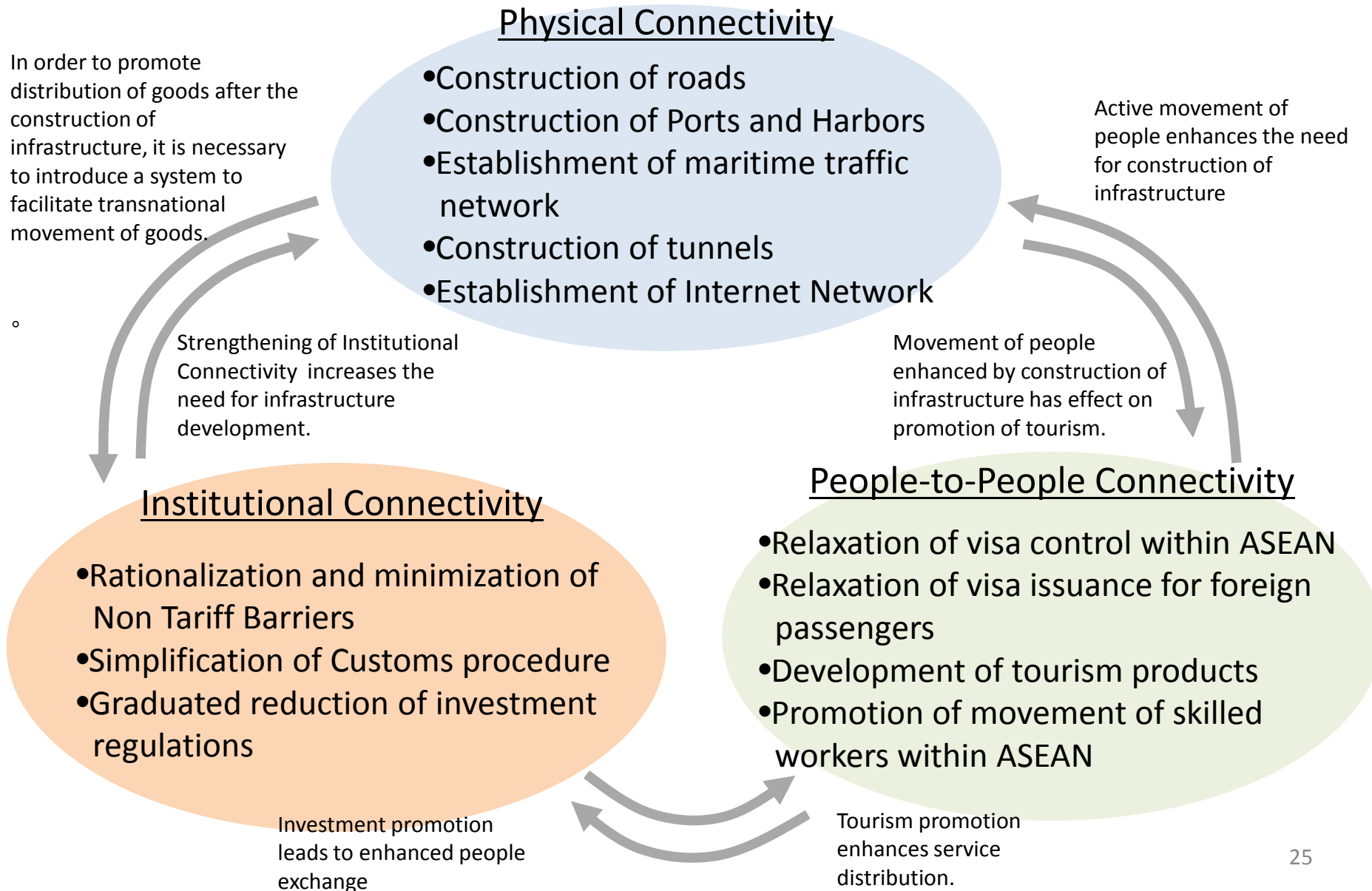
Copyright: AHA Centre



ASEAN To Face Many Challenges

- Why ASEAN matters to you and to us?
- Something more than addition of 10.
- Power of networking and connectivity

3 Pillars of ASEAN Connectivity and their relations



JAPAN'S Vision for Supporting ASEAN Connectivity

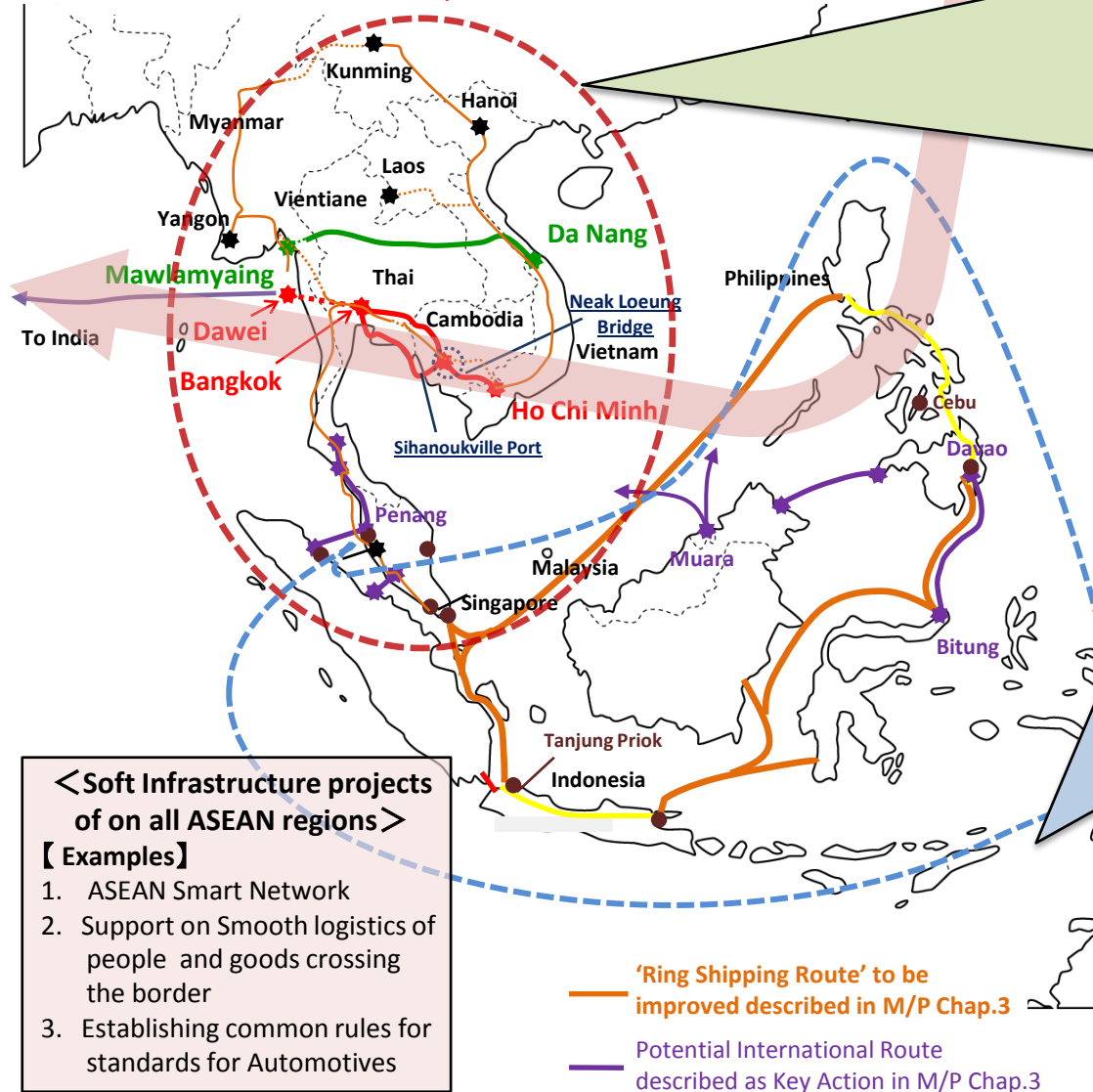
〈Support for enhancing connectivity in all ASEAN regions〉

 EWEC

Da Nang, Vietnam ~ Mawlamyaing, Myanmar

 SEC

Ho Chi Minh, Vietnam ~ Dawei, Myanmar



<Formation of the Vital Artery for East-West and Southern Economic Corridor>

Infrastructure development and connection between the South China Sea and the Indian Ocean in Mekong region

Develop the **"South Corridor"** connecting Ho Chi Minh, Phnom Penh, Bangkok and Dawei as well as **"East-West Corridor"** expanding from Da Nang to Mawlamyaing. Development of the both corridors to enable overland access across Indochina Peninsula, which lead to a great benefit on the transportation and distribution of goods.

【 Example Projects 】

1. Missing link Development (e.g. Neak Loeung Bridge in Cambodia, South-North Expressway in Vietnam)
2. Port Development (e.g. : Cai Mep–Thi Vai International Port in Vietnam, Sihanoukville Port Multipurpose Terminal in Cambodia, etc.)

<Maritime ASEAN Economic Corridor>

Consolidating Connectivity through the development of port, port-associated industries as well as energy and ICT network, targeting on the cities of Malaysia, Singapore, Indonesia, Brunei and the Philippines. Support the Vision of Indonesia Economic Development Corridor.

【 Example Projects 】

1. Development of the Roll-on/Roll-off (RoRo) Network and short-sea shipping (Philippines, Indonesia etc.)
2. The development of vessel traffic service system (Indonesia etc.)

<Soft Infrastructure projects of on all ASEAN regions>

【 Examples 】

1. ASEAN Smart Network
2. Support on Smooth logistics of people and goods crossing the border
3. Establishing common rules for standards for Automotives

‘Ring Shipping Route’ to be improved described in M/P Chap.3

Potential International Route described as Key Action in M/P Chap.3



Conclusion

- ASEAN-Japan relations are getting closer and closer, assuming growing strategic importance.
- ASEAN-Japan people to people ties are getting stronger, underpinning developing strategic relations.
- We are “Friends in needs, Friends indeed”.
- ASEAN-Japan relations will continue to grow because they are beneficial to both.
- ASEAN is a challenging project everyone wishes to see succeed.